



How Iberia Improved Fleet Visibility, Strengthened Compliance and Reduced Fleet Costs by **60%**



60% reduction in ground fleet costs

10% reduction in fuel costs

100% compliance with AENA regulations

About Iberia

Iberia is the leading carrier on routes between Europe and Latin America flying to **135** destinations in **47** countries in Europe, the Americas, Africa, Middle East and Asia. In addition to its airline operations, Iberia performs ground handling services for more than **65** airlines.

To support these operations, Iberia manages a large fleet of ground support equipment (GSEs), which comprises of **2000** motorized assets across **29** Spanish airports. This fleet includes baggage tractors, belt loaders, service vehicles and other ramp equipment.



The Challenge ▲

With more than 2,000 GSE vehicles operating daily, Iberia required greater visibility over how these assets were being used. Managing such a large fleet across multiple airports presents significant operational challenges, including vehicle availability, scheduling efficiency, fuel consumption and regulatory compliance.



The Solution ★

Transpoco deployed its telematics system on Iberia's GSE vehicles, enabling Iberia to collect real time operational data and gain greater control over its ground fleet.

The platform provides Iberia with tools to plan, schedule and manage vehicle activity directly on airport ramps. Through the integration of GPS tracking and RFID driver identification, the system allows Iberia to monitor vehicle movements, identify which driver is operating each asset and analyse how equipment is being used throughout the day.

With real time location tracking, airport operations teams can instantly view the availability of vehicles, helping them allocate equipment more efficiently and respond quickly to operational needs. This level of visibility also makes it easier to identify underutilised assets, improve scheduling and optimise fleet usage across busy airport environments.





The Results 📊

Following the successful implementation of Transpoco, Iberia achieved significant operational improvements across its ground support fleet.

With access to real time data and improved fleet visibility, Iberia was able to optimise asset utilisation and reduce unnecessary vehicle usage. As a result, vehicle related operational costs were **reduced by more than 60%**, while **fuel consumption decreased by over 10%**.

The system also helped Iberia ensure full compliance with AENA airport regulations, thanks to improved tracking, reporting and operational oversight. In addition, the enhanced monitoring capabilities contributed to improved safety and better coordination of ramp operations.



60% reduction
in vehicle costs



10% reduction
in fuel costs



100% compliance with
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Ángel Marcos

Iberia Chief Airport Services Officer



The Solution From Transpoco Allows Us To Increase Safety And Performance On The Ramp, Be More Environmentally Friendly While Reducing Operational Costs. The Transpoco System And Team Have Been Very Flexible And Agile In Meeting The Specific Requirements Of Our Business.

